

Rep Order# 6843594	Ver# 1	Status New	Traffic Order#	Printed: 08/20/2012 1:03 PM	1 of 2
EC'd Yes				Last Received: 08/20/2012 11:27 AM	
				Showing Buylines: All Lines	

Station WVTB-TV NORFOLK, VA.	Agency () MENTZER MEDIA	Rep Firm
Advertiser () RESTORE OUR FUTURE	600 FAIRMONT AVE, S#306	Sales Office () PHILADELPHIA
Product RESTORE OUR FUTURE	TOWSON, MD 21286	Salesperson () ANJIE BRADY
Estimate# 356	Agency C/P1/P2/E //356	
Buyer STEPHANIE KOHLBAUER	Flight Dates 08/21/2012 - 08/27/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT

TOTAL 13,300

PLS CONFIRM ASAP

THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	10P-1045P	FOX NEWS AT 10	:30	\$1,200.00	08/21-08/24	4	1	4	\$4,800.00	
				Buyline Comment: FOX NEWS AT 10								
	2	F	8P-9P	HOUSE	:30	\$600.00	08/24-08/24	1	1	1	\$600.00	
				Buyline Comment: HOUSE								
	3	SA	10P-1045P	FOX NEWS AT 10	:30	\$1,000.00	08/25-08/25	1	1	1	\$1,000.00	
				Buyline Comment: FOX NEWS AT 10								
	4	SU	10A-11A	FOX NEWS SUN	:30	\$100.00	08/26-08/26	1	1	1	\$100.00	
				Buyline Comment: FOX NEWS SUN								
	5	SU	4P-7P	NFL PRE-SSN SF/DENVER	:30	\$2,200.00	08/26-08/26	2	1	2	\$4,400.00	
				Buyline Comment: NFL PRE-SSN SF/DENVER								
	6	SU	10P-1045P	FOX NEWS AT 10	:30	\$1,200.00	08/26-08/26	1	1	1	\$1,200.00	
				Buyline Comment: FOX NEWS AT 10								
	7	M	10P-1045P	FOX NEWS AT 10	:30	\$1,200.00	08/27-08/27	1	1	1	\$1,200.00	
				Buyline Comment: FOX NEWS AT 10								

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Fax#					

---REPORT TOTALS---
Report Totals: 11 / \$13,300.00

---SALES MONTHLY TOTALS---

Aug 12:	10 / \$12,100.00	Sep 12:	1 / \$1,200.00
Sales Totals: 11 / \$13,300.00			
Station Totals: 11 / \$13,300.00			
Lines not sent/rcld/rtrn: 0 / \$0.00			

---COMPETITIVE---

Market Totals	\$147,778	CATV	0%	WAVY	34%	WGNT	0%	WPXV	0%	WTKR	31%
		WTVZ	0%	WVBT	9%	WVEC	26%				

---COMPETITIVE COMMENTS---
COMPETITIVE IS ESTIMATED

Books	null
Demos	RA35+

--- CREDIT RISK ---
CASH IN ADVANCE